

Title	Publication SubTitle	Publication Year
21st Century Management, 2v	A Reference Handbook	2008
21st-Century Apprenticeship	Best Practices for Building a World-Class Workforce	2015
Advertising & Marketing, 2nd ed.		2009
Advertising and Public Relations		2010
Affective, Interactive, and Cognitive Methods for E-Learning Design	Creating an Optimal Education Experience	2010
Analyzing & Managing Risk, 2nd ed.		2017
Applied E-Learning and E-Teaching in Higher Education		2009
Armstrong's Handbook of Human Resource Management Practice, 11th ed.		2009
Best Customers, 7th ed.	Demographics of Consumer Demand	2010
Best Practices and Conceptual Innovations in Information Resources Management	Utilizing Technologies to Enable Global Progressions	2009
Best Practices and New Perspectives in Service Science and Management		2013
Brand Immortality	How Brands Can Live Long and Prosper	2008
Brand New Brand Thinking		2002
Brand Royalty		2004
BrandChild: Insights into the Minds of Today's Global Kids		2003
Branding Your Business	Promoting Your Business, Attracting Customers and Standing Out in the Market Place	2008

Breakthrough Perspectives in Network and Data Communications Security, Design, and Applications		2009
Bridging the Culture Gap		2004
Bridging the Culture Gap, 2nd ed.	A Practical Guide to International Business Communication	2008
Building a Corporate Culture of Security	Strategies For Strengthening Organizational Resiliency	2016
Building the Agile Enterprise with Capabilities, Collaborations and Values, 2nd ed.		2017
Business and Technology in China		2010
Business Cycle Economics	Understanding Recessions and Depressions from Boom to Bust	2015
Business Data Communications and Networking	A Research Perspective	2007
Business Information Systems, 4v	Concepts, Methodologies, Tools, and Applications	2010
Business Innovation, Development, and Advancement in the Digital Economy		2013
Business Law & Ethics, 2nd ed.		2017
Business Managers, 2nd ed.		2009
Business Plans Handbook, Vol. 28		2014
Business Web Strategy	Design, Alignment, and Application	2009
Business-Oriented Enterprise Integration for Organizational Agility		2013

Case Studies in Organizational Communication, 2nd ed.	Ethical Perspectives and Practices	2013
Cases on Collaboration in Virtual Learning Environments	Processes and Interactions	2010
Cases on Distance Delivery and Learning Outcomes	Emerging Trends and Programs	2010
Cases on Emerging Information Technology Research and Applications		2013
Cases on Managing E-Services		2009
Cases on Online and Blended Learning Technologies in Higher Education	Concepts and Practices	2010
Cases on Online Tutoring, Mentoring, and Educational Services	Practices and Applications	2010
Cases on Strategic Information Systems		2006
Cases on Successful E-Learning Practices in the Developed and Developing World	Methods for the Global Information Economy	2010
Change Game: How Today's Global Trends Are Shaping Tomorrow's Companies		2002
Change Management Excellence		2004
Change Management Masterclass	A Step by Step Guide to Successful Change Management	2007
China	Practical Advice on Entry Strategy and Engagement	2008
Citizens and E-Government	Evaluating Policy and Management	2010
Collaborative Capitalism and the Rise of Impact Investing		2014

Collaborative Grantseeking	A Guide to Designing Projects, Leading Partners, and Persuading Sponsors	2011
Collective Intelligence and E-Learning 2.0	Implications of Web-Based Communities and Networking	2010
Comparative Blended Learning Practices and Environments		2010
Compliance Management	A How-To Guide for Executives, Lawyers, and Other Compliance Professionals	2015
Connectivity and Knowledge Management in Virtual Organizations	Networking and Developing Interactive Communications	2009
Contemporary Research in E-Branding		2009
Continuous Computing Technologies for Enhancing Business Continuity		2009
Corporate Finance Handbook, 3rd ed.		2002
Corporate Governance	A Practical Guide to the Legal Frameworks and Internatinal Codes of Practice	2008
Corporate Security Crossroads	Responding to Cyberthreats and Other Hazards in the Global Business Environment	2018
Creativity in Public Relations, 4th ed.		2010
Cultural and Technological Influences on Global Business		2013
Cultural Implications of Knowledge Sharing, Management and Transfer	Identifying Competitive Advantage	2010
Customer Management Scorecard		2002

Data Intensive Storage Services for Cloud Environments		2013
Data Mining in Public and Private Sectors	Organizational and Government Applications	2010
Database Modeling for Industrial Data Management: Emerging Technologies and Applications		2006
Dealing with Difficult People, Rev. ed.		2010
Decision Making and Problem Solving Strategies		2010
Designing Instruction for the Traditional, Adult, and Distance Learner	A New Engine for Technology-Based Teaching	2010
Develop Your Assertiveness, 2nd ed.		2010
Distance Learning Technology, Current Instruction, and the Future of Education	Applications of Today, Practices of Tomorrow	2010
Diversity Beyond Lip Service	A Coaching Guide for Challenging Bias	2019
E-Business Innovation and Process Management		2007
E-Business Process Management	Technologies and Solutions	2007
E-Collaboration in Modern Organizations	Initiating and Managing Distributed Projects	2008
E-Collaboration, 3v	Concepts, Methodologies, Tools, and Applications	2009
E-Commerce Trends for Organizational Advancement	New Applications and Methods	2010
Effective Financial Management		2010

Effective Internal Communication, 2nd ed.		2008
Effective Writing Skills for Public Relations, 3rd ed.		2005
E-Government	Information, Technology, and Transformation	2011
E-Government Website Development	Future Trends and Strategic Models	2011
E-Learning Technologies and Evidence-Based Assessment Approaches		2009
Electronic Business, 4v	Concepts, Methodologies, Tools, and Applications	2009
Electronic Commerce, 4v	Concepts, Methodologies, Tools, and Applications	2008
Emergent Strategies for E-Business Processes, Services, and Implications	Advancing Corporate Frameworks	2009
Emerging Markets and E-Commerce in Developing Economies		2009
Employee Surveys That Work	Improving Design, Use, and Organizational Impact	2014
Encyclopedia of American Industries, 5th ed.		2008
Encyclopedia of Community Policing and Problem Solving		2013
Encyclopedia of Curriculum Studies, 2v		2010
Encyclopedia of E-Business Development and Management in the Global Economy, 3v		2010

Encyclopedia of Emerging Industries, 6th ed.		2011
Encyclopedia of Global Industries, 5th ed.		2011
Encyclopedia of Information Communication Technologies and Adult Education Integration, 3v		2011
Encyclopedia of Information Communication Technology, 2v		2009
Encyclopedia of Knowledge Management, 2nd ed., 2v		2011
Encyclopedia of Production and Manufacturing Management		2000
Encyclopedia of Small Business, 4th ed., 2v		2011
Enterprise Business Modeling, Optimization Techniques, and Flexible Information Systems		2013
Enterprise Information Systems for Business Integration in SMEs	Technological, Organizational, and Social Dimensions	2010
Entrepreneurs, 3rd ed.		2009
e-Procurement in Emerging Economies	Theory and Cases	2007
E-Supply Chain Technologies and Management		2007
Ethical Issues in E-Business	Models and Frameworks	2010
Ethics in Public Relations, 2nd ed.	A Guide to Best Practice	2008
eTransformation in Governance	New Directions in Government and Politics	2004
Event Management For DummiesÂ®		2013

Examining the Concepts, Issues, and Implications of Internet Trolling		2013
Facilitating Multicultural Groups	A Practice Guide	2007
Family Wars	Classic Conflicts in Family Business and How to Deal With Them	2008
Fashion Brands, 2nd ed.	Branding Style from Armani to Zara	2008
Financial Literacy for Millennials	A Practical Guide to Managing Your Financial Life for Teens, College Students, and Young Adults	2016
Financial Risk Management, 2nd ed.	A Practitioner's Guide to Managing Market and Credit Risk	2013
Financial Services, 3rd ed.		2006
Finding the Courage to Lead		2013
From Government to E-Governance	Public Administration in the Digital Age	2013
Gaming and Simulations, 3v	Concepts, Methodologies, Tools, and Applications	2011
Gender and Women's Leadership, 2v	A Reference Handbook	2010
Global Brand Strategy: Unlocking Branding Potential Across Countries, Cultures and Markets		2003
Global Logistics and Distribution Planning, 4th ed.		2003
Global Logistics Strategies	Delivering the Goods	2014
Global, Social, and Organizational Implications of Emerging Information Resources Management	Concepts and Applications	2010

Globalization and Free Trade		2007
Governance, Communication, and Innovation in a Knowledge Intensive Society		2013
Green Technologies, 3v	Concepts, Methodologies, Tools, and Applications	2011
Handbook of Blended Shore Education	Adult Program Development and Delivery	2009
Handbook of Intellectual Property Management: Protecting, Developing and Exploiting Your IP Assets		2004
Handbook of Research on Communities of Practice for Organizational Management and Networking	Methodologies for Competitive Advantage	2011
Handbook of Research on Green ICT, 2v	Technology, Business and Social Perspectives	2011
Handbook of Research on Human Performance and Instructional Technology		2010
Handbook of Research on Hybrid Learning Models	Advanced Tools, Technologies, and Applications	2010
Handbook of Research on Mobility and Computing, 2v	Evolving Technologies and Ubiquitous Impacts	2011
Handbook of Research on Practices and Outcomes in E-Learning	Issues and Trends	2010
High Performance Business Strategy	Inspiring Success Through Effective Human Resource Management	2007
How to Deal with Stress, 2nd ed.		2010

How to Manage People		2008
How to Motivate People, 2nd ed.		2010
How to Prepare a Business Plan, 4th ed.		2004
How to Sell Yourself		2010
How to Understand Business Finance, 2nd ed.		2010
How to Understand the Financial Pages, 2nd ed.	A Guide to Money and the Jargon	2008
How to Win	The Argument, the Pitch, the Job, the Race	2014
How to Write a Business Plan, 3rd ed.		2010
How to Write Reports and Proposals, Rev. 2nd ed.		2010
Human Capital Management	Achieving Added Value Through People	2007
ICTs for Modern Educational and Instructional Advancement	New Approaches to Teaching	2010
Improve Your Communication Skills, Rev. 2nd ed.		2010
Information Communication Technologies and City Marketing	Digital Opportunities for Cities Around the World	2009
Information Communication Technologies for Enhanced Education and Learning	Advanced Applications and Developments	2009
Information Resources Management, 4v	Concepts, Methodologies, Tools and Applications	2010
Information Security and Ethics, 6v	Concepts, Methodologies, Tools, and Applications	2008

Informed Design of Educational Technologies in Higher Education	Enhanced Learning and Teaching	2012
Innovation	How Innovators Think, Act and Change Our World	2013
Innovative Mobile Learning	Techniques and Technologies	2009
Innovative Technologies for Information Resources Management		2008
Inside-Out Marketing: How to Create an Internal Marketing Strategy		2002
Insider Threat	Prevention, Detection, Mitigation, and Deterrence	2016
Intelligent Information Technologies, 4v	Concepts, Methodologies, Tools, and Applications	2008
Interactivity in E-Learning	Case Studies and Frameworks	2012
International Entrepreneurship	The Effect of Firm Age on Motives for Internationalization	2013
International Guide to Management Consultancy, 2nd ed.		2003
International Logistics and Supply Chain Outsourcing	From Local to Global	2007
IQ and Psychometric Tests, 2nd ed.	Assess Your Personality, Aptitude and Intelligence	2007
Key Account Management, 3rd ed.		2004
Key Marketing Skills: Strategies, Tools and Techniques for Marketing Success, 2nd ed.		2004

Knowledge Management Systems: Value Shop Creation		2007
Law, Policy, and Technology	Cyberterrorism, Information Warfare, and Internet Immobilization	2012
Lead More, Control Less	8 Advanced Leadership Skills That Overturn Convention	2015
Leader's Guide to Lateral Thinking Skills		2003
Learning Maps and Memory Skills, 2nd ed.		2004
Living the Brand, 2nd ed.		2004
Making Sense of Change Management		2004
Malcolm McDonald on Marketing Planning	Understanding Marketing Plans and Strategy	2008
Management Consulting in Practice: Award-winning Case Studies		2004
Managing Customer Trust, Satisfaction, and Loyalty through Information Communication Technologies		2013
Manufacturing, 3rd ed.		2008
Marketing Audit Handbook: Tools, Techniques and Checklists to Exploit Your Marketing Resources		2002
Mastering the Art of Recruiting	How to Hire the Right Candidate for the Job	2015
Mergers & Acquisitions	A Practical Guide for Private Companies and their UK and Overseas Advisers	2007

Mobile Technologies and Handheld Devices for Ubiquitous Learning	Research and Pedagogy	2011
Mobilized Marketing and the Consumer	Technological Developments and Challenges	2010
Motivate to Win, 3rd ed.	Learn how to motivate yourself and others to really get results	2009
Negotiating the Impossible	How To Break Deadlocks and Resolve Ugly Conflicts (Without Money Or Muscle)	2016
Nonprofit Organizations		2011
Online and Distance Learning, 6v	Concepts, Methodologies, Tools, and Applications	2008
Organise Yourself, 3rd ed.		2010
Organizations and Social Networking	Utilizing Social Media to Engage Consumers	2013
Philosophy of Branding: Great Philosophers Think Brands		2004
Politics, Democracy, and E-Government	Participation and Service Delivery	2010
Public Relations and Communication Management	Current Trends and Emerging Topics	2013
QR Codes Kill Kittens	How to Alienate Customers, Dishearten Employees, and Drive Your Business into the Ground	2014
Readymade CV's, 4th ed.	Winning CVs for Every Type of Job	2009
Readymade Job Search Letters, 4th ed.	Winning Letters and E-mails to Help You Get Your Dream Job	2009

Relief Supply Chain Management for Disasters	Humanitarian Aid and Emergency Logistics	2012
Selected Readings on Electronic Commerce Technologies	Contemporary Applications	2009
Selected Readings on Information Technology and Business Systems Management		2009
Selected Readings on Information Technology Management	Contemporary Issues	2009
Serious Games for Healthcare	Applications and Implications	2013
Social Implications and Challenges of E-Business		2007
Sort Your Brain out	Boost Your Performance, Manage Stress and Achieve More	2014
Stakeholder Adoption of E-Government Services	Driving and Resisting Factors	2011
Start Up & Run Your Own Business, 7th ed.	The Essential Guide to Planning, Funding and Growing Your New Enterprise	2009
Stop Complainers and Energy Drainers	How to Negotiate Work Drama to Get More Done	2013
Strategic Adoption of Technological Innovations		2013
Strategic Information Systems, 4v	Concepts, Methodologies, Tools, and Applications	2010
Successful Interviewing and Recruitment		2008

Successful Time Management, Rev. 2nd ed.		2010
Taking Minutes of Meetings, Rev. 2nd ed.		2010
Tales for Change: Using Storytelling to Develop People and Organizations		2004
Technological Solutions for Modern Logistics and Supply Chain Management		2013
Technology and Financial Crisis	Economical and Analytical Views	2013
The 3 Simple Rules of Investing	Why Everything You've Heard about Investing Is Wrong- and What to Do Instead	2014
The Accountable Leader	Developing Effective Leadership Through Managerial Accountability	2008
The Art of Conversation	Change Your Life with Confident Communication	2014
The Artificial Intelligence Imperative	A Practical Roadmap for Business	2019
The B Corp Handbook, 2nd ed.	How You Can Use Business as a Force for Good	2019
The Blackwell Encyclopedia of Management, Vol. 1: Accounting, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 10: Operations Management, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 11: Organizational Behavior, 2nd ed.		2005

The Blackwell Encyclopedia of Management, Vol. 12: Strategic Management, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 2: Business Ethics, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 3: Entrepreneurship, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 4: Finance, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 5: Human Resource Management, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 6: International Management, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 7: Management Information Systems, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 8: Managerial Economics, 2nd ed.		2005
The Blackwell Encyclopedia of Management, Vol. 9: Marketing, 2nd ed.		2005
The Concise Encyclopedia of Statistics		2008

The Definitive Personal Assistant & Secretarial Handbook	A best-practice guide for all secretaries, PAs, office managers and executive assistants	2009
The Discomfort Zone	How Leaders Turn Difficult Conversations Into Breakthroughs	2014
The Diversity Training Handbook, 3rd ed.	A Practical Guide to Understanding & Changing Attitudes	2008
The Entrepreneurâ€™s Guide to Running a Business	Strategy and Leadership	2014
The Essential Guide to Employee Engagement	Better Business Performance Through Staff Satisfaction	2008
The Essential Guide to Workplace Mediation & Conflict Resolution	Rebuilding Working Relationships	2008
The First 10 Yards	The 5 Dynamics of Entrepreneurship and How They Made a Difference at DHL and Other Successful Startups	2009
The Handbook of International Corporate Governance, 2nd ed.	A Definitive Guide	2009
The Innovative Leader	How to inspire your team and drive creativity	2007
The Positive Organization	Breaking Free from Conventional Cultures, Constraints, and Beliefs	2015
The Retail Value Chain	How to Gain Competitive Advantage Through Efficient Consumer Response (ECR) Strategies	2009

The Rise of the Curator Class	Changing the Way We Buy, Sell, and Make Everything	2019
The Six Secrets of Raising Capital	An Insider's Guide for Entrepreneurs	2014
The Talent Powered Organization	Strategies for Globalization, Talent Management and High Performance	2008
The Theory & Practice of Training, Rev. 5th ed.		2007
The Ultimate IQ Test Book		2007
The Unwritten Rules of Managing Up	Project Management Techniques from the Trenches	2019
Thought Leadership	Prompting Businesses to Think and Learn	2013
Top Consultant, 4th ed.		2004
Transforming the Company: Manage Change, Compete and Win, 2nd ed.		2002
Understanding Facilitation: Theory and Principles		2002
Utilizing and Managing Commerce and Services Online		2007
Venture Capital Funding, 2nd ed.	A Practical Guide to Raising Finance	2008
Virtual Reference on a Budget	Case Studies	2008
What Your Boss Really Wants From You	15 Insights to Improve Your Relationship	2014
Win the Heart	How to Create a Culture of Full Engagement	2019
Women's Entrepreneurship and Economics	New Perspectives, Practices, and Policies	2012

Working with Millennials	Using Emotional Intelligence and Strategic Compassion to Motivate the Next Generation of Leaders	2016
Workplace Learning & Development	Delivering Competitive Advantage for Your Organization	2007